



**For immediate release**

**21 February 2020**

## **Heart of Kent Hospice is chosen charity for Leeds Castle Concert**

**Every year a charity benefits from a collection at the Leeds Castle Concert, which takes place on Saturday 11<sup>th</sup> July and this year Heart of Kent Hospice has been selected.**

This hugely popular concert is the highlight of the Kent social party calendar. The audience whilst enjoying first class entertainment in the beautiful setting of Leeds Castle, are always most generous with their donations and the event will provide the perfect platform for Heart of Kent Hospice.

Heart of Kent Hospice is a Kent based charity which provides essential, free of charge specialist compassionate care to people with a terminal illness and those closest to them. They look after over 1,500 patients a year in their own homes, in the community, and in their Hospice and last year they were voted Kent Care Charity of the Year.

Their services cost £4 million a year to run and we hope that as the event's chosen charity, we will be able to help contribute to this wonderful work.

**Karen Newton-Anker, Community Partnerships Fundraiser, Heart of Kent Hospice said:**

*"We are thrilled to be the Charity Partner for the Leeds Castle Concert 2020 and look forward to using this event to raise awareness of the range of support we can provide local families, and to fundraise for our Hospice."*

All the partners for this year's concert; event host Leeds Castle, headline sponsor Brachers and media partner KM Media Group are supporting the charity separately by taking part in 'Elmer's Big Heart of Kent Parade'. This is an exciting trail of creatively designed Elmer elephants that will be arriving in Maidstone for people to follow around the town and out to Leeds Castle. Each partner will be sponsoring one of the 50 decorated elephants that will be 'on parade' from 20 June to 23 August.



*Nurse and John*

**Event headline sponsor, Brachers Managing Partner, Joanna Worby, said**

*"We are delighted to be the headline sponsor for the 2020 Leeds Castle Concert, and also a supporter of Heart of Kent's Elmer campaign. Elmer has promoted positive messages about inclusivity, courage and friendship to generations of children. As a firm, we understand the importance of supporting the community in which we have resided for almost 125 years and are delighted to get behind a cause with such positive values we believe help make a difference."*

The annual spectacular summer event, unique to Leeds Castle will open this year with new performers 'Down for the Count' swing orchestra, celebrating 100 years since the roaring 1920's. The main concert follows with The Royal Philharmonic Orchestra and soloists performing a mix of much-loved classical favourites alongside new orchestral arrangements of popular songs. Field-guns an iconic Spitfire display and superb firework finale will ensure this is an event not to be missed.

The event is sponsored by Brachers, a leading law firm in Kent, who return as headline sponsor for the fourth year and are celebrating their 125th anniversary.

Visit [LeedsCastleConcert.co.uk](http://LeedsCastleConcert.co.uk) or call 0845 652 6262 for tickets and more information.

**-ENDS-**



### EDITORS NOTES

#### Event details

Name/Date Leeds Castle Concert, Saturday 11<sup>th</sup> July 2020  
 Pictures: [Click here](#) or copy and paste this link into your browser for a selection of photos from past events  
<https://www.dropbox.com/sh/iuvxhn2lgeax75r/AACaSwYxjoywTDYfKeOKhoTUa?dl=0>  
 Video: [Click here](#) or copy and paste this link into your browser:  
<https://www.dropbox.com/sh/he903n87lcanvk2/AACzFQSl03BjOAl0UpM8-PAa?dl=0>

#### Heart of Kent Hospice

Pictures & logos: [Click here](#) or copy and paste this link into your browser  
<https://www.dropbox.com/sh/kehpiy21j2f2p0l/AACjWA0Rt0ZN23xp7WgQT9jka?dl=0>



Heart of Kent Hospice is a local charity providing specialist compassionate care to people with a terminal illness and those closest to them, in Maidstone, Aylesford, Tonbridge & Malling and the surrounding villages. We care for all terminal conditions and diagnoses, and all our services are offered free of charge. Every year, we care for over 1,500 patients and their families in their own homes, in the community, and in the Hospice.

Our vision is that everyone living with a terminal illness in our community will have the best quality of life, for as long as they live. Our highly trained colleagues and volunteers do everything they can to help our patients live in comfort, with independence and dignity, while also helping them make lasting, joyful memories. In 2019 we were voted Kent Care Charity of the Year.

Each year our services cost £4 million a year to run, with over £3 million raised through the generosity of our local community.

We are thrilled to be the Charity Partner for the Leeds Castle Classical Concert 2020 and look forward to using this event to raise awareness of the range of support we can provide local families, and to fundraise for our Hospice.

For more information on Heart of Kent Hospice visit [hokh.org](http://hokh.org). For more information on Elmer's Big Heart of Kent Parade visit [elmermaidstone.co.uk](http://elmermaidstone.co.uk).

#### Headline sponsor - Brachers LLP

Brachers are an award-winning law firm offering a wide range of legal services for business, organisations and private clients across Kent and the South East. The firm has been established in Kent for over 100 years.



#### Website & Social Media details

	Website	Facebook	Twitter	Instagram
Classical Concert	<a href="http://leedscastleconcert.co.uk">leedscastleconcert.co.uk</a>	<a href="https://www.facebook.com/Classicalconcertleedscastle">Classicalconcertleedscastle</a>	<a href="https://twitter.com/classicalconcrnt">classicalconcrnt</a>	<a href="https://www.instagram.com/leedscastleconcert">leedscastleconcert</a>
Brachers (sponsor)	<a href="http://brachers.co.uk">brachers.co.uk</a>	n/a	<a href="https://twitter.com/BrachersLLP">BrachersLLP</a>	n/a
Leeds Castle	<a href="http://leeds-castle.com/">leeds-castle.com/</a>	<a href="https://www.facebook.com/leedscastle">leedscastle</a>	<a href="https://twitter.com/leedscastleuk">leedscastleuk</a>	<a href="https://www.instagram.com/leedscastleuk">leedscastleuk</a>
RPO	<a href="http://rpo.co.uk">rpo.co.uk</a>	<a href="https://www.facebook.com/royalphilharmonicorchestra">royalphilharmonicorchestra</a>	<a href="https://twitter.com/rpoonline">rpoonline</a>	<a href="https://www.instagram.com/rpoonline">rpoonline</a>
Down for the Count	<a href="http://dftcswingorchestra.co.uk">dftcswingorchestra.co.uk</a>	<a href="https://www.facebook.com/downforthe-countswingorchestra">downforthe-countswingorchestra</a>	<a href="https://twitter.com/DFTCSwingOrch">DFTCSwingOrch</a>	<a href="https://www.instagram.com/downforthe-countswingorchestra">downforthe-countswingorchestra</a>
Heart of Kent Hospice	<a href="http://hokh.org">hokh.org</a>	<a href="https://www.facebook.com/HeartOfKentHospice">HeartOfKentHospice</a>	<a href="https://twitter.com/heartofkenthosp">heartofkenthosp</a>	<a href="https://www.instagram.com/instaheartofkenthospice">instaheartofkenthospice</a>
Flyover	<a href="http://aerolegends.co.uk">aerolegends.co.uk</a>	<a href="https://www.facebook.com/aerolegends">aerolegends</a>	<a href="https://twitter.com/AeroLegendsUK">AeroLegendsUK</a>	

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